

Lindsey P. Spillman

EXPERIENCE | **SOCIAL MEDIA DIRECTOR** THE 3RD PARTY CANDIDATE DOCUSERIES MAY 2016-PRESENT

I help handle and manage Facebook, Twitter and YouTube accounts for a docuseries following the life and campaign of Gary Johnson, the 2016 Libertarian Party nominee for president. Along with typical social media duties, I write press releases, brainstorm video content, research polls and other current events, and contact media outlets. I specialize in the messaging and social media content calendar.

CANVASSER TEXAS CAMPAIGN FOR THE ENVIRONMENT MAY 2016-JUNE 2016

I work with other canvassers and activists to organize and fundraise in various communities in the DFW metroplex. I speak directly with voters about important health and environmental issues affecting Texas.

SOCIAL MEDIA INTERN CITY OF BATON ROUGE FEBRUARY 2016-MAY 2016

As the Social Media Intern, my responsibilities include drafting posts, planning and scheduling content and gathering information on potential posts. During my time with the city-parish, City of Baton Rouge Facebook page gained approximately 1,000 followers. I work closely with employees of the Mayor-President's office on publicizing initiatives such as HealthyBR, My Brother's Keeper and Hope Zone BR.

INTERN REPUBLICAN PARTY OF LOUISIANA | VARIOUS PACS DECEMBER 2014-MARCH 2015

I worked with a group of fundraisers who raised money for Republican candidates as well as the Republican Party. My duties included donor calls, press clippings, attending fundraisers, taking photos for mailers, designing informational handouts and writing fundraising letters.

VOLUNTEER PAUL DIETZEL FOR CONGRESS FEBRUARY 2014- NOVEMBER 2014

During this campaign, I worked as a canvasser and general campaign volunteer. I consistently had some of the best numbers on campaign phone calls compared to other volunteers.

EDUCATION | **LOUISIANA STATE UNIVERSITY, BATON ROUGE** | GPA: 3.66 BA IN MASS COMMUNICATION, CONCENTRATION IN POLITICAL COMMUNICATION MINOR IN BUSINESS ADMINISTRATION

Graduated from LSU in May 2016 with College Honors, the highest distinction offered by the Ogden Honors College. I am also a recipient of the Distinguished Communicator certification.

VOLUNTEER WORK | **COMPANION ANIMAL ALLIANCE, BATON ROUGE** OCTOBER 2015- MAY 2016

Worked as a volunteer, adoption counselor and foster for dogs that needed time out of the shelter for medical or behavioral reasons.

LSU COMMUNITY SERVICE PROJECTS, BATON ROUGE GEAUX BIG BATON ROUGE AND COMMUNITY BOUND (FALL 2013-SPRING 2016)

I participated in campus-wide community service events held once a semester. These events focus on improving the relationship between LSU and the surrounding communities through service projects.

ADAPTED RECREATION STAFF MEMBER, PLANO

In high school, I volunteered through the Adapted Recreation division of the Parks and Recreation department for the City of Plano (Texas). This division focuses on providing participants with special needs fun, social and educational activities. After a year of volunteering, I was asked to become a summer camp staff member. I have worked at these day camps every summer since 2011.

LEADERSHIP

While at LSU, I held two leadership positions in student organizations. As a freshman, I was elected to treasurer of the Society of Politics, Communication and Law. I was elected President my sophomore year and held that office during my time at LSU.

I also served as the Vice President of Fundraising and Marketing for Global Brigades: Public Health, an organization dedicated to improving health in under-resourced countries through education and improved infrastructure.

SKILLS & ABILITIES

Social media management programs (ex: Hootsuite, Buffer, Tweetdeck)
Proficient in Adobe Indesign and Photoshop, Some experience with Illustrator and Premiere Elements.
Proficient in Microsoft Office, including Excel.
AP style
Limited HTML and CSS coding
Familiar with canvassing and polling software
Limited Spanish

HONORS & AWARDS

College Honors
Distinguished Communicator
John Hardy Blue Scholarship
LSU Academic Scholars Award
Most Outstanding Photographer at Yearbook Workshop
Volunteers in Plano Award for Valued and Distinguished Services